

Destination Canada looks forward to hosting you for a morning of Professional Development on Monday, October 1st 9am-12pm at the Telus Convention Centre.

Learn insights and share best practices in one of three curated sessions featuring industry experts. Each session will run concurrently and repeat on the hour.

Session	Room	Session Time
<p>Working with Influencers <i>Pamela Kaupinen, SVP Strategy, HelloSociety (a New York Times company)</i></p>	Glen Room 203	9:00 am 10:00 am 11:00 am
<p>Vacations of the Brave An overview of Destination Canada’s upcoming series. <i>Cookie Boyle, Executive Director, Global Content, Destination Canada</i></p>	Glen Room 202	9:00 am 10:00 am 11:00 am
<p>Perfecting the Press Trip A panel discussion with:</p> <ul style="list-style-type: none"> • <i>Heather Greenwood Davis, travel journalist</i> • <i>Susan Darch, Media & Content Director, Travel Alberta</i> • <i>Anna Lee, Managing Director, Destination Canada GSA Korea</i> 	Glen Room 204	9:00 am 10:00 am 11:00 am

Enjoy a grab n’ go lunch before you head out on your local tour. Local tours will depart from the base of the Calgary Tower at 1pm.